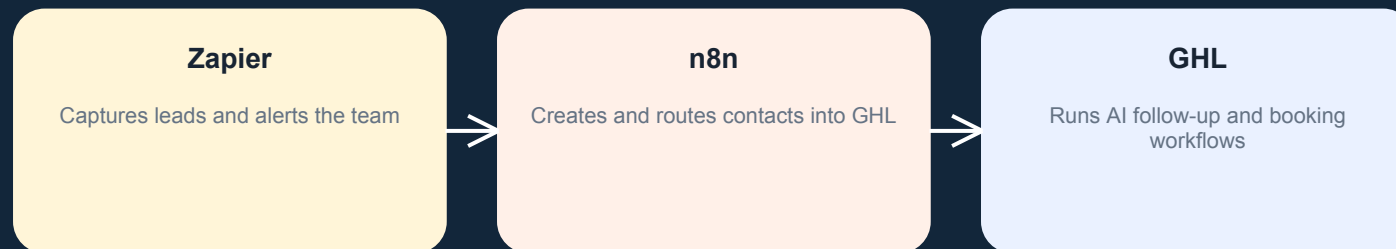


Ad Automations

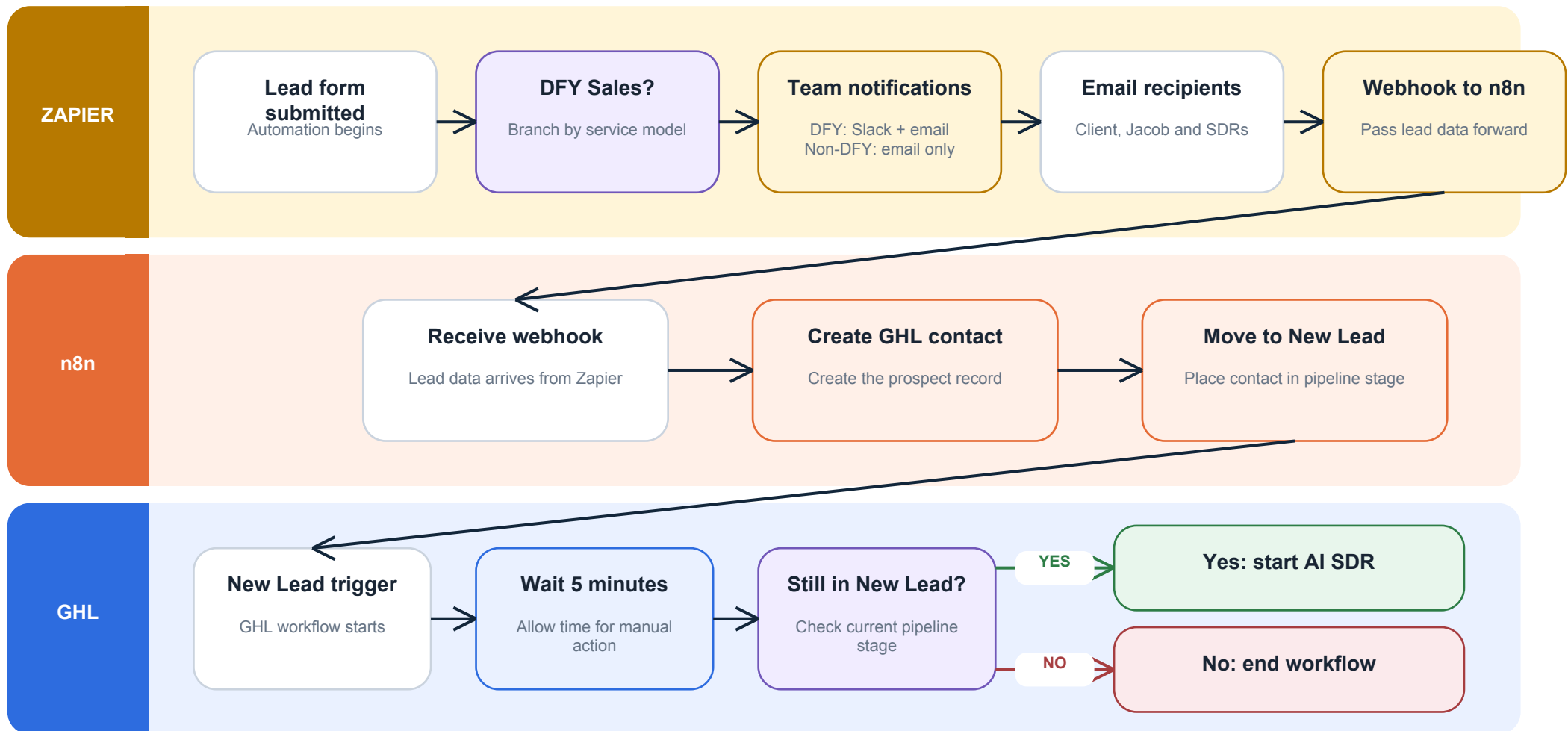
How leads and bookings move through Zapier, n8n, GHL and the AI SDR process.

DFY SALES ADDS

1. Slack lead alert
2. Sendblue booking message

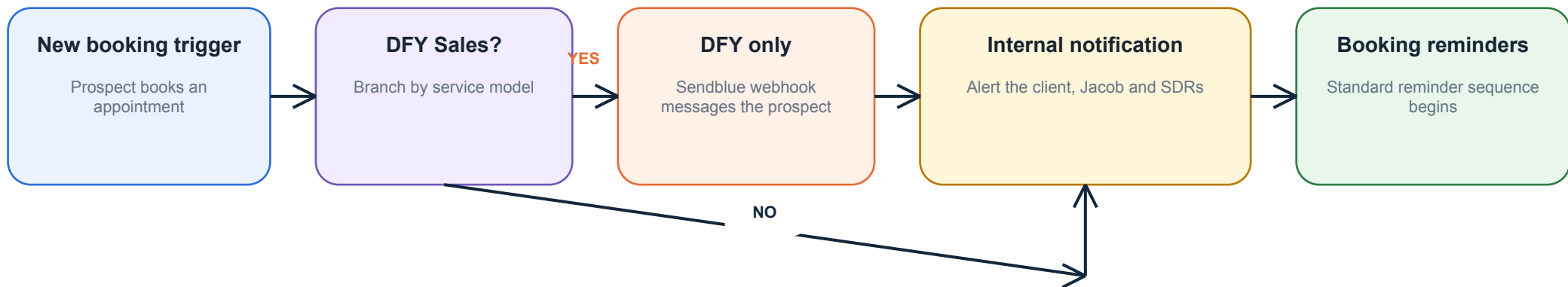


New lead automation

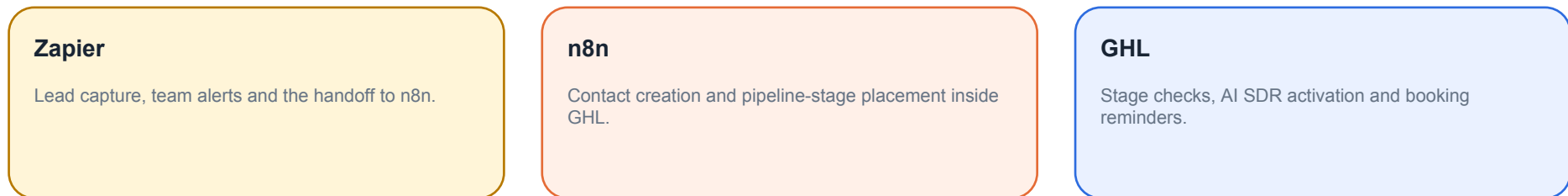


Training point: the five-minute stage check prevents the AI SDR from contacting a lead after the team has already progressed or removed them from New Lead.

New booking automation



Who owns what



Remember

DFY Sales changes the communication layer - Slack for new leads and Sendblue for new bookings. The core n8n and GHL processing remains the same.